

# PUBLIC CONFERENCE 2019: TEXAS 2036 WORKFORCE

FEBRUARY 1, 2019. AUSTIN TEXAS



Dear Texas Lyceum Friend:

Do you feel that Texas is prepared to lead the nation by its 2036 Bicentennial? Since 2010, Texas has led the nation in population and job growth. With industry increasingly using innovation to advance competitiveness, education and workforce needs are rapidly changing. Texas is home to many businesses that require a multitude of trades. The focus of the 2019 Public Conference will be to examine the various drivers, leading indicators and perspectives that will inform our stakeholders and state leaders on the successes, challenges and opportunities in education and workforce.

Topics to be covered include: the employment landscape

- the Gig Economy
- middle skilled jobs
- veterans in the workforce
- artificial intelligence
- college affordability
- early childhood education
- retraining the workforce
- curriculum innovation
- public school finance
- workforce shortage

The 86th Legislature will gavel in on January 8, 2019 making our state's capital, Austin, the ideal city to host our 2019 Public Conference. The Public Conference is scheduled for February 1, 2019 at the AT&T Executive Education and Conference Center on the University of Texas at Austin campus.

The Texas Lyceum is the premier non-profit, non-partisan statewide leadership organization in Texas comprised of 96 men and women and over 1,000 alumni from across the state that serve as conveners of thought-leaders on state and national issues, while emphasizing inclusive participation from public and private sectors stakeholders. In addition to education and workforce, in 2019 we will have conferences on:

- **The Speed of Commerce in Texas**, April 2019, Houston Area
- **What does USMCA mean for Texas?**, July 25-27, Montreal, Canada
- **Are We Taking our Democracy for Granted?**, September 12-14, College Station
- **The Natural Splendor of Texas**, November 7-9, Big Bend

We respectfully invite you to invest in the work of the Texas Lyceum by sponsoring our public conference. Your support will enable us to expand and improve our reach and impact. The investment will foster dialogue that will further the growth of our workforce and the economy our state through public policy.

On behalf of our directors, alumni and distinguished guests, thank you for thoughtfully considering our request for support. Together we can drive positive growth and prepare our state to lead.

Attached you will find conference sponsorship information. Please contact Molly Quirk or Thomas Miranda, our Public Conference chairs with questions. To learn more about the Texas Lyceum, please visit [www.TexasLyceum.org](http://www.TexasLyceum.org)

Molly Quirk, Meeting Co-Chair  
Deputy Director, State Legislative Affairs  
Texas General Land Office

Thomas Miranda, Meeting Co-Chair  
Founder/CEO  
Sparkovation Advisors

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## TEXAS 2036 WORKFORCE PUBLIC CONFERENCE Sponsorship Opportunities

### PRESENTING CONFERENCE SPONSOR | CONTRIBUTION \$15,000

#### Premier Visibility:

- Prominent recognition through event signage and print materials at the Public Conference
- Prominent recognition in event press releases and social media outreach as PubCon sponsor
- Acknowledgement as PubCon Presenting Sponsor at 2019 meetings
- Prominent placement in the program
- Verbal recognition from stage
- Custom social media posts

**Conference Registrations:** Total of 12 complimentary Public Conference registrations and associated meals

**VIP Access:** 4 complimentary tickets to VIP reception at PubCon

### WORKFORCE CHAMPION SPONSOR | CONTRIBUTION \$10,000

#### Prominent Visibility:

- Acknowledgement in all Public Conference marketing materials and event signage
- Prominent placement in the program
- Verbal recognition from stage
- Custom social media posts

**Conference Registrations:** Total of 8 complimentary Public Conference registrations and associated meals

### PARTNER SPONSOR | CONTRIBUTION \$7,500

#### Visibility:

- Acknowledgement in all Public Conference marketing materials, event signage, and event program
- Verbal recognition from stage

**Conference Registrations:** Total of 6 complimentary Public Conference registrations and associated meals

### EDUCATION SPONSOR | CONTRIBUTION \$5,000

#### Visibility:

- Acknowledgement in all Public Conference marketing materials, event signage, and event program
- Verbal recognition from stage

**Conference Registrations:** Total of 4 complimentary Public Conference registrations and associated meals

### SUPPORTER SPONSOR | CONTRIBUTION \$2,500

#### Visibility:

- Acknowledgement in all Public Conference marketing materials, event signage, and event program

**Conference Registrations:** Total of 2 complimentary Public Conference registrations and associated meals

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## 2019 TEXAS LYCEUM WORKFORCE 2036 PUBLIC CONFERENCE Sponsorship Registration Form

Please return this form to [info@texaslyceum.org](mailto:info@texaslyceum.org) with your high-resolution logo. An invoice will be emailed for credit card or check payment.

Company Name (as you would like it listed):

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Contact Person and Title:

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Address

City/State/Zip

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Phone Number

Email Address

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### SPONSORSHIP OPTIONS

- PRESENTING CONFERENCE SPONSOR | CONTRIBUTION \$15,000
- WORKFORCE CHAMPION CONFERENCE SPONSOR | CONTRIBUTION \$10,000
- PARTNER CONFERENCE SPONSOR | CONTRIBUTION \$7,500
- EDUCATION CONFERENCE SPONSOR | CONTRIBUTION \$5,000
- SUPPORTER CONFERENCE SPONSOR | CONTRIBUTION \$2,500

The deadline for recognition in Public Conference meeting programs is December 15, 2018. Please provide a high-resolution .jpg file of your logo to [info@texaslyceum.org](mailto:info@texaslyceum.org).