

Dear Lyceum Friends,

The Texas Lyceum is a non-profit, non-partisan, statewide leadership group focused on identifying the state's next generation of leaders and providing a forum for civil discourse on the important policy discussions facing our state. It is the only organization where polarizing party politics are left at the door so Texans can truly come together for the betterment of Texas.

The Lyceum comprises 96 men and women and over 1,000 alumni who have demonstrated leadership abilities in their own communities and across the state. They are active, involved, and eager to contribute their time and talents to making Texas a better place for all. The Lyceum acts as a catalyst to bring together experts and thought- leaders on national and state issues, and seeks to emphasize constructive private sector, public sector, and individual responses and solutions to the issues.

This year, Texas Lyceum directors, alumni, business and civic leaders, elected officials, members of the media, and topic experts will attend four quarterly meetings, including the Lyceum's 33rd Public Conference, as well as special meeting in Canada to help establish meaningful dialogue and action regarding key issues affecting Texas. We will also produce the 13th annual and nationally respected Texas Lyceum Poll, a non-partisan public opinion poll on the issues facing Texas.

Our 2019 conferences will cover these timely and relevant topics:

- Public Conference and Quarterly Meeting 1: Texas 2036 Workforce Readiness and Education, January 31 February 2, Austin
- Quarterly Meeting 2: The Speed of Commerce, April, Houston-area
- Special Out-of-State Meeting: The Future of NAFTA, July 25-27, Montreal, Canada
- Quarterly Meeting 3: Democracy, September 12 14, College Station
- Quarterly Meeting 4: Conservation, November 7 9, Fort Davis/Big Bend

Your annual sponsorship allows the Lyceum to continue its mission of identifying the next generation of leaders, and fostering dialogue and debate on issues that matter. It also provides a forum for you and your organization to participate in timely and relevant policy discussions and gain exposure to dynamic and diverse state leaders across the public and the private sector.

We look forward to speaking with you to answer your questions and provide more information. Please feel free to contact one of us or Paulina van Eeden Hill, Lyceum Administrator, who can be reached at paulina@texaslyceum.org or 512-992-0026.

Thank you for your consideration of the Texas Lyceum,

Sanjay Ram 2019 Texas Lyceum President 832-977-0307 <u>mail@sanjay-ram.com</u> Fayruz Benyousef 2019 Vice President Development 512-576-1823 <u>fb@fayruzbenyousef.com</u> Amanda Hughes 2019 Vice President Development 202-258-9472 <u>ahughes@friedkin.com</u>



2019 ANNUAL SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR | CONTRIBUTION \$25,000

Topline Visibility

- Prominent recognition through event signage, social media and print materials at all scheduled 2019 meetings including quarterly meetings, the out-of-state meeting and the Public Conference
- Preferential placement of logo on the Texas Lyceum website for the 2019 calendar year
- Option to include company advertisement in 2019 quarterly meeting programs
- Option to include company materials for attendees at the 2019 quarterly meetings
- Opportunity to introduce keynote speaker or panel at one of the 2019 meetings

Conference Registrations: Total of 20 complimentary registrations and associated meals to be used throughout the year at 2019 quarterly meetings in Texas, including the Public Conference **VIP Access:** Invitations to exclusive Texas Lyceum events throughout the year **Policy:** Receive the Texas Lyceum Poll in your inbox as it is released to the media

SILVER SPONSOR | CONTRIBUTION \$15,000 Silver (\$15,000)

Premier Visibility

- Prominent recognition through event signage, social media and print materials at all scheduled 2019 meetings including the out-of-state meeting and the Public Conference
- Preferential placement of logo on the Texas Lyceum website for the 2019 calendar year
- Option to include company advertisement in one of the quarterly 2019 meeting programs

Conference Registrations: Total of 16 complimentary registrations and associated meals to be used throughout the year at 2019 quarterly meetings in Texas, including the Public Conference **VIP Access:** Invitations to exclusive Texas Lyceum events throughout the year **Policy:** Receive the Texas Lyceum Poll in your inbox as it is released to the media

BRONZE SPONSOR | CONTRIBUTION \$10,000

Prominent Visibility

- Recognition through event signage, social media and print materials at all scheduled 2019 meetings including the out-of-state meeting and the Public Conference
- Logo display on the Texas Lyceum website for the 2019 calendar year

Conference Registrations: Total of 12 complimentary registrations and associated meals to be used throughout the year at 2019 quarterly meetings in Texas, including the Public Conference **VIP Access:** Invitations to one exclusive Texas Lyceum events throughout the year

For all levels, employees who are Lyceum Directors or Alumni, package includes Annual Director dues (includes your conference registration for each in-state meeting in 2019) or the Alumni Meeting Package



2019 ANNUAL SPONSORSHIP OPPORTUNITIES

Lyceum Directors & Alumni

The Lyceum Diamond and Lyceum Circle sponsorship levels are exclusively for Lyceum Directors and Alumni who want to lend their added support to the organization.

Lyceum Diamond | CONTRIBUTION \$5,000

- Annual Director dues or Alumni Meeting Package (includes your conference registration for each in-state meeting in 2019)
- Recognition through event signage and print materials at all scheduled 2019 meetings including the out-of-state meeting and the Public Conference
- Logo or Director name displayed on the Texas Lyceum website for the 2019 calendar year
- Total of 4 complimentary guest registrations ((conference registrations and associated meals) to be used throughout the year at quarterly meetings and/or the Public Conference of the sponsor's choice
- Admission for 2 to the Stewardship of Texas Values award presentation (if applicable)
- Admission for 2 to the Lyceum President's Investiture reception

Lyceum Circle | CONTRIBUTION \$2,500

- Annual Director dues or Alumni Meeting Package (includes your conference registration for each in-state meeting in 2019)
- Recognition through event signage and print materials at all scheduled 2019 meetings including the out-of-state meeting and the Public Conference
- Logo or Director name displayed on the Texas Lyceum website for the 2019 calendar year
- Total of 2 complimentary guest registrations to be used throughout the year at quarterly meetings and/or the Public Conference of the sponsor's choice
- Admission for 1 to the Stewardship of Texas Values award presentation (if applicable)
- Admission for 1 to the Lyceum President's Investiture reception



2019 ANNUAL SPONSORSHIP Commitment Form

Company Name		
Company Address	 	
Company City, State, Zip		
Company Website		
Company Social Media Handles (Facebook, Twitter, Instagram, LinkedIn)		
Sponsorship Investment	\$ Invoice Requested	Check Enclosed
Contact Name	 	
Contact Title	 	
Contact Email	 	
Contact Phone	 	
Contact Address (if different than company)		
Conact City, State, Zip (if different than company)		
Lyceum Director/Alumni Contact (if applicable)	 	