



THE TEXAS LYCEUM

MONTREAL MEETING SPONSOR OPPORTUNITIES

What Does the USMCA Mean for Texas? The Texas Lyceum will explore this question and issues related to trade between the United States and Canada, with a specific focus on Texas's place in that trade environment, at our conference in Montreal on July 25 and 26, 2019.

The United States and Canada have long had strong ties that span military, economic, and cultural relationships. The U.S. and Canada have the largest trading relationship of any two nations in the world. Trade with the United States' closest neighbors in Canada and Mexico is an important economic driver for our country and for Texas. Texas sells \$27.0 billion in goods and services to Canada alone, and 460,000 jobs in Texas depend on trade and investment with Canada. Maintaining this important trading relationship is vital to economic growth and job creation for both Texas and Canada, and with the U.S.-Mexico-Canada Agreement requiring ratification by all three countries, it is an optimal time to discuss this important topic. Conference attendees will hear discussions on topics of global relations and leadership, the latest developments in trade, and the impact this issue has on our communities and economies back home.

ABOUT THE TEXAS LYCEUM

The Texas Lyceum is the premier non-profit, non-partisan statewide leadership organization focused on identifying the next generation of top Texas leaders. We have 96 active directors from around the state and our alumni go on to serve our communities, state and nation in significant ways. Texas Lyceum alumni have served as President of the United States, White House Staff, U.S. Senators & House Members, Ambassadors, the Governor's Mansion, the Texas Legislature and leading Corporations. Throughout our 39-year history we have explored topics ranging from education to energy, and criminal justice to banking. Our goal is to inform, engage and spark debate among Texans about the important issues facing our state and inspire them to action and stewardship.

Sponsorship and speaking opportunities are available. Information on sponsorship levels and benefits is on the following pages, or please contact one of our conference co-chairs or the Texas Lyceum Administrator for additional information.

Holly Kuzmich, Conference Co-Chair
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Michael Crain, Conference Co-Chair
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PLATINUM SPONSOR • \$10,000

- Prominent recognition as Platinum sponsor from the stage during meeting
- Opportunity to introduce a speaker, make opening remarks for a panel, or participate as a speaker as appropriate
- Opportunity to provide company materials to attendees
- Logo and link recognition in pre- and post-event promotional and informational emails
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- Custom social media posts
- Opportunity for multiple company representatives to attend content sessions
- Logo on the Texas Lyceum website event page

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- Logo and link recognition in pre- and post-event promotional and informational emails
- Recognition through event signage and in the event program
- Custom social media posts
- Opportunity for company representatives to attend content sessions
- Logo on the Texas Lyceum website

SILVER SPONSOR • \$2,500

- Recognition in the event program
- Opportunity for company representatives to attend content sessions
- Logo on the Texas Lyceum website



Meeting Title

2019 Meeting Sponsorship Commitment Form

____ Yes, I would like to take advantage of the annual sponsorship benefits.

____ No, I will not take advantage of the sponsorship benefits, but I would still like to contribute.

____ Platinum (\$10,000) ____ Gold (\$5,000) ____ Silver (\$2,500)

Amount Enclosed \$ _____

Company/Organization _____

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Please provide a high-resolution .jpg or .eps file of your logo to info@texaslyceum.org. The deadline for recognition in meeting programs and signage is two weeks before the meeting takes place.

Please return this form to Paulina van Eeden Hill, CAE (info@texaslyceum.org). Make checks payable to The Texas Lyceum, 3305 Steck Ave, Ste 200, Austin, TX 78757, OR you may make payment by credit card by visiting www.texaslyceum.org, clicking Donate in the navigation bar, and completing the payment form.

Questions? Contact Texas Lyceum Administrator Paulina van Eeden Hill, CAE, at 512-992-0026 or paulina@texaslyceum.org

The Texas Lyceum is a 501(c)(3) organization.