

 THE TEXAS LYCEUM | 2025

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THE TEXAS LYCEUM

CELEBRATING 45 YEARS

texaslyceum.org

2025 Annual Sponsorship Opportunities



THE TEXAS LYCEUM

Dear Prospective Texas Lyceum Supporters,

The Texas Lyceum, a statewide, nonpartisan, and nonprofit organization, has cultivated a legacy of leadership for over 40 years. Our Directors and Alumni are community leaders across Texas, shaping the future of the state through their impact in politics, think tanks, and organizations that significantly enrich our communities.

The Lyceum stands at the forefront of leadership in our dynamic state, uniquely positioned to guide Texas through its richly diverse landscape. Through our programs and initiatives, we delve into the most pressing policy issues, fostering the next generation of leaders. We bring together top experts and create forums that address critical topics, all aimed at driving actionable outcomes through thoughtful and civil discourse.

We invite you to join us as a 2025 Texas Lyceum Annual Sponsor or Quarterly Meeting Sponsor at one of our upcoming programs.

THE TEXAS LYCEUM PUBLIC CONFERENCE 2025

TexAI: Where Artificial Intelligence Meets Policy

Austin, Tex
January 31, 2025

2ND QUARTER CONFERENCE

Becoming Texas: The Cultural Crossroads of Texas Heritage

Marfa, Tex
April 10-12, 2025

OPTIONAL SUMMER CONFERENCE

Beyond Borders: Immigration & the Texas Economy

Mexico City, Mexi
July 9-11, 2025

3RD QUARTER CONFERENCE

Informing the Future: Instability and Innovation in Media

Dallas, Tex
September 18-20, 2025

4TH QUARTER CONFERENCE

Perceptions, Reality, & the Future of Texas Law Enforcement

Victoria, Tex
November 13-15, 2025

In addition to our programs, we will release the results from our nationally acclaimed Texas Lyceum Poll at the Public Conference in Houston. We have partnered with Texas A&M University, Texas Tech University, Texas Southern University and the University of Texas for our Texas Lyceum Fellowship Program. At each meeting throughout the year, our Fellows will release innovative research regarding each conference topic. Your support of the Texas Lyceum allows us to continue our statewide mission of identifying the next generation of leaders through the Texas Lyceum Fellowship Program, fostering dialogue on important issues, providing a forum for participating in policy discussions on significant issues, and access to influential leaders throughout Texas.

We hope you will consider supporting us in 2025. For our returning sponsors, we are grateful for your continued interest, commitment, and support of the Texas Lyceum.

Please contact us for additional information or to confirm your 2025 sponsorship. Please contact Vice Presidents of Development and Stewardship, Elizabeth Fazio Hale, Matt Garcia, Angie Rosales (development@texaslyceum.org) or me (craytonwebb@sunwestpr.com) to discuss your prospective support.

Sincere thanks for your consideration,

Crayton Webb

Elizabeth Fazio Hale

Matt Garcia

Angie Rosales

2025 President
The Texas Lyceum

VP, Development &
Stewardship

VP, Development &
Stewardship

VP, Development &
Stewardship

2025 Annual Sponsorship Opportunities & Benefits

Gold (\$25,000)

- Prominent recognition through event signage and print materials at all 2025 conferences, including the optional meeting
- Preferential placement of logo on the Texas Lyceum website for the 2025 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2025 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at the 2025 Public Conference or another quarterly meeting of your choosing
- Invitation to biannual planning meetings with Texas Lyceum leadership to identify key PR opportunities and synergies
- 16 complimentary guest registrations to be used throughout the year at quarterly meetings
- 16 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership

Silver (\$15,000)

- Prominent recognition through event signage and print materials at all 2025 conferences, including the optional meeting.
- Prominent placement of logo on the Texas Lyceum website for the 2025 calendar year
- Sponsorship recognition on Texas Lyceum social media channels
- Sponsorship recognition in Texas Lyceum press releases
- Sponsorship recognition on select Texas Lyceum webinars
- Opportunity to provide branded items to attendees of 2025 quarterly conferences
- Opportunity to introduce a keynote speaker or panel at a 2025 quarterly meeting
- Invitation to an annual planning meeting with Texas Lyceum leadership to identify key PR opportunities and synergies
- 8 complimentary guest registrations to be used throughout the year at quarterly meetings
- 8 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership

Bronze (\$10,000)

- Recognition through event signage and print materials at all 2025 conferences, including the optional meeting.
- Logo display on the Texas Lyceum website for the 2025 calendar year
- Sponsorship recognition in Texas Lyceum press releases
- Opportunity to provide branded items to attendees of 2025 quarterly conferences
- 6 complimentary guest registrations to be used throughout the year at quarterly meetings
- 6 complimentary tickets to VIP speaker receptions at quarterly meetings
- Receive the Texas Lyceum Poll in your inbox as it is released to the media
- For employees who are Lyceum Directors or Alumni, package includes (1) Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership

Special Sponsorship Opportunities for Lyceum Alumni & Directors

Lyceum Diamond* (\$5,000)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2025 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2025 calendar year
- 4 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

Lyceum Circle* (\$2,500)

- Includes one Annual Director dues (includes registration for quarterly meetings and Public Conference), or (1) Lyceum 50 Alumni Membership
- Recognition through event signage and print materials at all 2025 conferences, including the four quarterly meetings
- Logo or Director/Alumni name displayed on the Lyceum website for the 2025 calendar year
- 2 complimentary guest registrations to be used during the year at quarterly meetings (optional meeting not included)

** The Lyceum Diamond and Lyceum Circle sponsorship levels are exclusively for Lyceum Directors and Alumni and their organizations who want to lend their added support*

*** The Lyceum 50 Alumni Membership includes registration for 2 quarterly meetings (optional meeting not included)*

NOTE TO SPONSORS:

- Sponsorships are for the 2025 calendar year
- Sponsorships do not include travel or hotel accommodations
- Sponsors will be given the opportunity to purchase additional tickets to the meeting, and/or dinners, and/or special events beyond their package allocations if needed
- In the event the Lyceum must move from in-person to virtual meetings, comparable benefits will be offered
- Any funds not utilized for operational activities at the end of 2025 will be transferred to the Ann Quirk Memorial Fellowship Endowment Fund.

2025 Texas Lyceum Annual Sponsor Commitment Form

This form is available online [here](#). We **highly encourage** partners complete the form online. Once the form has been completed, we will send you an invoice for payment which can be done online or via check. Checks should be made payable to The Texas Lyceum and mailed to 1321 Antoine Drive, Houston, TX 77055 (please include this form). If you would prefer to fill out the below, please send the completed form with your logo to AMC at info@texaslyceum.org.

Yes, I would like to take advantage of the annual sponsorship benefits and help underwrite the mission of The Texas Lyceum for the 2025 calendar year.

- Gold (\$25,000) Silver (\$15,000) Bronze (\$10,000)
- Lyceum Diamond (\$5,000) Lyceum Circle (\$2,500)

No, I am not able to participate as an annual sponsor at this time but would like to make a contribution of \$_____.

Partner Information:

First Name _____

Last Name _____

Organization _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip _____

Website _____

Partner Marketing Contact _____

Marketing Contact Email _____

Marketing contact phone _____

If you are a Lyceum Director or Alum, your 2025 dues or Lyceum 50 Membership is included in your sponsorship. If applicable, please indicate the Director or Alum to whom this partnership will apply: _____.

Social media handles for online recognition:

Facebook _____

Twitter _____

LinkedIn _____

We sincerely thank you for your support of The Texas Lyceum.