



THE TEXAS LYCEUM

**40th Anniversary Retreat &
Stewardship of Texas Values (SOTV)**
Sponsorship Opportunities

July 15 – 17, 2021
San Antonio, Texas

Sponsorship Contact: Molly Quirk
molly.b.quirk@gmail.com | 512.775.5458



THE TEXAS LYCEUM

Dear Lyceum Family,

Hosting the 40th Anniversary Retreat for the Texas Lyceum has been a labor of love. The global coronavirus pandemic necessitated two postponements, four venue relocations and eighteen months of Planning Committee Zoom meetings. But our steadfast efforts in the face of adversity are not uncommon in our beloved organization. Prior meeting chairs have had to regroup and move forward after the oil bust in the 80's, the horror of September 11th, and the global economic recession a dozen years ago. If anything, we are resilient. We salute our leadership, Chairman Laura Dixon and President Castlen Kennedy, for prioritizing this gathering and ensuring that it takes place. After the year that we have all endured, we desperately need an opportunity to reconvene with our Lyceum family, celebrate our history, and make decisions to guarantee a bright future.

Thank you for considering a sponsorship for this historic conference. While this is a "closed" event with sessions open only to Directors & Alumni, it remains vitally important that we procure funding for an exceptional weekend that is up to the "Lyceum standard" of excellence. To encourage attendance, we made every effort to keep our registration fee reasonable. Therefore, it's imperative that additional sponsorship dollars are raised to host us at a gorgeous setting in the heart of San Antonio, properly honor our Stewardship of Texas Values honoree Dr. and, most assuredly, raise our glasses, toast the Lyceum and host a party that will exceed the revelry enjoyed at any prior soiree in our forty-year history.

Please speak with your classmates and friends from your region to consider a group sponsorship of any of our menu items. You are also more than welcome to donate as an individual or on behalf of your company. If you are like us, there are certain Lyceumites that have made a significant impact on your personal or professional life. Surprise that person by making a donation in their honor and have it featured in our weekend program.

More than anything, we want to see you in San Antonio this summer. But if you are financially capable, please consider going a little bit further and sponsoring this once-in-a-lifetime weekend. Thank you in advance for your generosity...and we look forward to seeing you in July!

Very Truly Yours,

Co-Chairs, Yvette Casares Willis and Ryan Lindsay

Please contact Molly Quirk to secure your sponsorship or create a custom option!

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40th Anniversary Retreat Sponsorship Opportunities

Team up with your classmates, go in with your closest Lyceum friends, come together as a region or consider sponsoring on behalf of yourself or your business!

GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
<ul style="list-style-type: none"> ➤ 4 complimentary retreat registrations for Directors &/ Alumni. ➤ 4 additional tickets for SOTV Luncheon for guests. ➤ Opportunity to make welcoming remarks Friday morning. ➤ Prominent signage throughout retreat. ➤ Recognition on website, marketing materials, emails and weekend program. 	<ul style="list-style-type: none"> ➤ 3 complimentary retreat registrations for Directors &/ Alumni. ➤ 2 additional tickets for SOTV Luncheon for guests. ➤ Prominent signage throughout retreat. ➤ Recognition on website, marketing materials, emails and weekend program. 	<ul style="list-style-type: none"> ➤ 2 complimentary retreat registrations for Directors &/ Alumni. ➤ 1 additional ticket for SOTV Luncheon for a guest. ➤ Prominent signage throughout retreat. ➤ Recognition, website, marketing materials, emails and weekend program.

Additional Sponsorship Opportunities

When applicable, each opportunity will include prominent logo or individual / class / region name recognition at the event and in marketing/web materials.

Thursday Welcome Reception <i>(one available)</i>	Class of 2018	\$2,500
Hospitality Suite <i>(Thursday)</i>	San Antonio Delegation	\$2,000
Friday Morning Breakfast <i>(one available)</i>	Bryan Sanchez, 2010	\$1,000
Friday WiFi <i>(one available)</i>	Patrick Keel, 2004	\$500
Friday Coffee Stations <i>(two available)</i>		\$750
Mobile Phone Charging Station <i>(one available)</i>		\$500
40th Anniversary Celebration:		
Dinner <i>(one available)</i>		\$3,500
Late Night Celebration <i>(one available)</i>	Houston Delegation	\$2,500
Reception <i>(one available)</i>	Class of 2019	\$2,000
Photo Booth <i>(one available)</i>	Class of 2017	\$1,000
DJ <i>(one available)</i>	Randall Kempner, 2013	\$1,000
Casino Tables <i>(four two available)</i>	Class of 2016, Class of 2021	\$1,000
Saturday Morning Breakfast <i>(one available)</i>	Robert Schmidt, 2017	\$1,000

Commemorative Gift Sponsorship Opportunities

- Texas Lyceum Branded Beverage Cooler (With discreet logo placement) **\$2,500**
- Texas Lyceum Branded T-Shirts (With discreet logo placement) **\$2,500**

Honor A Fellow Lyceumite..... **\$100**

- Make a donation on behalf of a Lyceum Director or Alum that has made a positive impact on your life. A list of these donors + recognized individuals will be presented in the program.

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Stewardship of Texas Values Award Luncheon Sponsorship Opportunities

The 2021 Stewardship of Texas Values Award will be presented at a special luncheon presentation on Friday, July 16 at the Texas Lyceum's 40th Anniversary Retreat. Tickets to the Award Luncheon are included in the Retreat Registration fee. Additional tickets to the luncheon may be purchased individually on the Lyceum website for \$80. NOTE: While the Lyceum Retreat is open to Directors and Alumni only, the Luncheon is open to guests.

Presenting Luncheon Sponsor (one available) \$10,000

- Reserved table at the front for ten; including seating for the Guests of Honor (2020 and 2021 SOTV recipients).
- Opportunity to make welcoming remarks at Awards Luncheon.
- Prominent recognition in Luncheon signage
- Prominent recognition in the program plus online and printed marketing materials.

Table Sponsor \$1,000

- One table for ten with the attendees of your choice.
- Recognition in luncheon signage
- Recognition in the program plus online and printed marketing materials.

Individual Tickets \$80

- Must be purchased on Lyceum website [here](#).
- Note: Lyceum Alumni and Directors who are attending the retreat do not need to register separately for the luncheon (tickets are included in their registration).

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