



SUMMARY

This September, the Texas Lyceum is pleased to host a leadership conference exploring the political, economic, and environmental intersection of our state's energy industry. Join us in Midland, the unofficial capital of the Permian Basin, for a better understanding of where all forms of our energy come from, how we use them now, and how we might use them in the future. Energy production and consumption are major drivers of the Texas, U.S., and world economies and directly influence global geopolitics. However, most citizens do not fully understand what energy means to their economy, politics, and environment. In Midland, we'll pull back the curtain on these topics while providing attendees the chance to see what the Permian Basin has to offer in its people, culture, and energy production. As business, government, and community leaders, we seek to connect our group with leaders, industry experts, and policy makers to facilitate a robust conversation regarding an essential aspect of modern society that is often taken for granted.

Our conference begins the evening of Thursday, September 9th in downtown Midland overlooking the newly completed Centennial Park, an urban greenspace inspired by two established Texas parks – Discovery Green in Houston and Klyde Warren Park in Dallas. As a welcome to the energy producing capitol of Texas, local Texas Lyceum Alumni (including three former Lyceum Presidents) will share their Lyceum experiences and careers in the Permian Basin. On Friday morning, we'll learn about energy production and consumption in Texas at the nation's largest museum dedicated to the petroleum industry. The Petroleum Club of Midland will host us Friday afternoon, we'll really open things up with conversations about the political, economic, and environmental impacts of energy production and consumption. That evening, conference guests are in for a treat as we experience the longest continuing melodrama in the United States, the internationally-renowned "Summer Mummies," a theatrical event that "you just can't explain...it must be experienced!" On Saturday morning, we will host a Texas Lyceum Directors' meeting at the picturesque ranch of Lyceum Alumnus Betsy Triplet Hurt before embarking on field tours of hydrocarbon, solar, and wind facilities.

Invited speakers for the weekend include Daniel Yergin, acclaimed author of *The Prize*; Congressman August Pfluger, U.S. Representative for Texas' 11th Congressional District; Lyceum Alumnus Christi Craddick, Chairman of the Railroad Commission of Texas; Jim Wicklund, Managing Director of Energy Banking with Stephens, Inc.; Bill Keffer, Director of the Energy Law Program at Texas Tech University School of Law; Lyceum Alumnus Grant Billingsley, Executive Director of the Scharbauer Foundation; Lyceum Alumnus John James, CEO of MODE Communications; Lyceum Alumnus Mike Bradford, former Midland County Judge; Midland Mayor Patrick Payton; Steve Pruett, CEO and President of Elevation Resources; and more.

[The Texas Lyceum](#) has a unique 40-year history as Texas' leading statewide non-profit leadership organization focused on connecting a diverse community of business and government leaders with experts, opinion leaders, and policy makers on important topics facing our state and country. Our extensive statewide network has grown to almost 1,000 directors (current director list [here](#)) and alumni, including former President George W. Bush, Secretary Margaret Spellings, former Senator Kay Bailey Hutchinson, Senator Ted Cruz, Governor Greg Abbott, members of Congress, federal judges, and global business leaders representing energy, technology, health care, defense, transportation and financial sectors.

Conference Co-Chairs

Karmen Hendrix Bryant
Meeting Co-Chair

Stephen Robertson
Meeting Co-Chair

Ray Flores
Meeting Co-Chair

DRAFT SCHEDULE

Thursday, September 9, 2021

Welcome Reception and dinner with Permian Basin Lyceum Alumni

Friday, September 10, 2021

Morning panels on hydrocarbon and renewable power production, energy consumption, and the Texas electrical grid. Friday afternoon, we'll really open things up with conversations about the political, economic and environmental impacts of energy production and consumption.

Friday evening, the Texas Lyceum is in for a treat as we experience the longest continuing melodrama in the United States, the internationally renowned Summer Mummers; a theatrical event that "you just can't explain...it must be experienced!" <https://summermummers.com/about/>

Saturday, September 11, 2021

Lyceum Board meeting at the Ratliff Ranch followed by field tours to a drilling rig, a solar facility, and a wind farm.

MEETING SPONSOR BENEFITS

ALL SPONSORS

- Logo placement on the conference program and conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

PRESENTING SPONSOR – \$15,000

- Invitation for six (6) to attend the Thursday evening welcome event and all Friday conference sessions
- Six (6) reserved seats at the Summer Mummers melodrama Friday night
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company/organization materials for attendees of the meeting
- Opportunity to participate in field tours to be conducted on Saturday
- Prominent logo placement on conference program, signage, pre- and post-event promotional and informational emails, and Texas Lyceum event webpage.

GOLD SPONSOR – \$10,000

- Invitation for four (4) to attend the Thursday evening welcome event and all Friday conference sessions
- Four (4) reserved seats at the Summer Mummers melodrama Friday night
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company/organization materials for attendees of the meeting

SILVER SPONSOR – \$5,000

- Invitation for two (2) to attend the Thursday evening welcome event and all Friday conference sessions
- Two (2) reserved seats at the Summer Mummers melodrama Friday night
- Opportunity to include company/organization materials for attendees of the meeting

BRONZE SPONSOR – \$2,500

- Invitation for one (1) to attend the Thursday evening welcome event and all Friday conference sessions
- One (1) reserved seats at the Summer Mummers melodrama Friday night



**Power Hungry:
The Science, Economics and Politics of Energy in Texas
Midland, Texas
September 9-11, 2021
Sponsorship Commitment Form**

Yes, I would like to take advantage of the annual sponsorship benefits. Indicate level below:

Presenting (\$15,000)

Gold (\$10,000)

Silver (\$5,000)

Bronze (\$2,500)

No, I will not take advantage of the sponsorship benefits, but I would still like to contribute.

Amount Enclosed \$ _____

Company/Organization _____

Name _____ Title _____

Address _____

Phone _____ Email _____

Facebook _____ Twitter _____ Instagram _____

Please provide a high-resolution .jpg or .eps file of your logo to info@texaslyceum.org.

The deadline for recognition in meeting programs and signage is August 26, 2021.

Please complete and email this form to Ryan Lilley at lilleyrj98@yahoo.com

Contact Ryan Lilley for a mailing address if you desire to return this form via mail and/or remit by check.

Make checks payable to: The Texas Lyceum.

OR you may make payment by credit card by visiting www.texaslyceum.org, clicking **Donate** in the navigation bar, and completing the payment form.

Questions? Contact Conference Committee Member Ryan Lilley at lilleyrj98@yahoo.com.

The Texas Lyceum is a 501(c)(3) organization.