



Dear Texas Lyceum Supporters and Prospective Sponsors:

Each year, the Texas Lyceum highlights dynamic cities across Texas, hosting conferences once per quarter which feature a policy topic of critical concern to the state and its future. The Texas Lyceum is proud to announce that its final conference of 2024 is **"Win, Lose, or Draw: The Future of Marijuana and Gambling in The Lone Star State."** Some Texans believe that not only medical but also recreational marijuana should be made available to consumers. However, others believe that greater access would increase illicit drug use and threats to public safety. Additionally, many Texans are indicating a greater openness to casino gambling, sportsbooks, and access to betting apps on their smartphones. Still, there are others in the state who believe that legalizing gambling will increase crime and put more people at risk of addiction. During our policy conference, we will discuss the financial, economic, and societal impacts that legalization of these two "historic vices" could create for residents and communities across our state.

The Texas Lyceum is the Lone Star State's premier nonprofit, nonpartisan leadership organization. With a deep commitment to Texas, and ensuring the state's bright future, we bring together an array of perspectives and policy expertise so we can better educate and prepare our state's current and future leaders. Our mission is to drive public policy discussions and decisions through inspired, robust, and civil discourse. Our Texas Lyceum Board of Directors is run by 96 men and women from across the state who believe in the best of Texas.

Notable Texas Lyceum alumni include former President George W. Bush, current Governor Greg Abbott and former Governor Rick Perry, current U.S. Senator Ted Cruz and former U.S. Senator Kay Bailey Hutchison, current Texas House Speaker Dade Phelan, a number of current and former Members of Congress including: the late Sheila Jackson Lee, Pete Gallegos, Marc Veasey, Henry Cuellar, and Chris Bell, former Texas Comptroller and current Texas A&M University System Chancellor John Sharp, and numerous others who have gone on to major elected and appointed public service accomplishments.

In order to make this event successful, and to promote the excellence of gorgeous South Padre Island, the Texas Lyceum greatly appreciates your consideration of sponsorship for this significant policy discussion. Please see the attached sponsorship page with additional details. We appreciate your serious consideration of this ask and hope to have your support of the Texas Lyceum and its mission in 2024 and beyond.

Our gratitude for your consideration,

Mario Porras
Conference Chair, Class of 2021

Frank Ward
Conference Chair, Class of 2022

MEETING SPONSOR BENEFITS

ALL SPONSORS

- Logo placement on the conference program and conference signage
- Logo and link recognition in pre- and post-event promotional and informational emails
- Logo placement on event page of Texas Lyceum website
- Social media recognition as an event sponsor

PRESENTING PLATINUM SPONSOR – \$20,000 (ONE AVAILABLE)

- Invitation for ten (10) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company/organization materials for attendees of the meeting
- Prominent logo placement on conference program, signage, pre- and post-event promotional and informational emails, and Texas Lyceum event webpage

GOLD SPONSOR – \$10,000

- Invitation for eight (8) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to provide brief recorded remarks or short promotional video
- Opportunity to include company logo/organization materials for attendees of the meeting

SILVER SPONSOR – \$5,000

- Invitation for six (6) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to introduce a speaker or make opening remarks for a panel
- Opportunity to include company logo/organization materials for attendees of the meeting

BRONZE SPONSOR – \$2,500

- Invitation for four (4) to attend the Thursday evening welcome event and all Friday conference sessions
- Opportunity to include company logo/organization materials for attendees of the meeting

Yes, I would like to take advantage of the annual sponsorship benefits. Indicate level below:

____ Presenting Platinum (\$20,000) ____ Gold (\$10,000)

____ Silver (\$5,000) ____ Bronze (\$2,500)

____ No, I will not take advantage of the sponsorship benefits, but I would still like to contribute. Amount Enclosed \$ _____

Company/Organization: _____

Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Facebook: _____ **Twitter:** _____ **Instagram:** _____

I will be completing payment via:
The Texas Lyceum is a 501(c)(3) organization.

Check:

Please make checks payable to:

Texas Lyceum
1321 Antoine Dr.
Houston, TX 77055

Credit Card:

Click [HERE](#) to complete the payment form.

Please provide a high-resolution .jpg or .eps file of your logo to info@texaslyceum.org. The deadline for recognition in meeting programs and signage is October 15, 2024.

Please complete and email this form to Frank Ward (FPWard3@gmail.com)