

# TEXAI

unleashing the lone star  
intelligence revolution

PUBLIC CONFERENCE 2025 | AUSTIN | JANUARY 31

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**THE TEXAS LYCEUM**

**CELEBRATING 45 YEARS**

[texaslyceum.org](https://texaslyceum.org)



# THE TEXAS LYCEUM

## TexAI: UNLEASHING THE LONE STAR AI REVOLUTION

2025 Public Conference

Austin, Texas · January 31, 2025

The Texas Lyceum has a storied history of 45 years of public conferences, attracting top government and business officials from Texas and beyond to discuss the most pressing and prescient issues facing our state.

The Texas Lyceum will present its 2025 public conference: **TexAI: Unleashing the Lone Star AI Revolution**. Artificial intelligence is poised to profoundly reshape Texas's economic, social, and technological landscape. As AI technologies advance, Texas stands at the forefront of integrating these innovations into the fabric of our lives, work, learning, and social interactions. To capitalize on these advancements, policymakers will need to develop strategies that maximize the benefits of AI while addressing its challenges.

As the premier policy network in the state, the Texas Lyceum aims to foster productive dialogue among policymakers and private sector leaders about this technological innovation, which is poised to be more transformational than the internet. This is a crucial moment to strategically position Texas to seize the opportunities and tackle the challenges presented by AI.

We hope you will join the Texas Lyceum for a day of insightful discussions, networking, and hands-on experiences as we explore the impact of AI on Texas and the policy landscape.

Thank you for considering joining us in supporting this exciting event!

Laolu Davies-Yemitan  
Director, Texas Lyceum Board  
Meeting Co-Chair  
Principal, Five Woods Realty

Steven Pedigo  
Director, Texas Lyceum Board  
Meeting Co-Chair  
Assistant Dean | Executive Director  
LBJ School of Public Affairs, UT-Austin

Jen Wilder  
Director, Texas Lyceum Board  
Meeting, Co-Chair  
Founder & CEO, Wilder Horizons

Crayton Webb  
President, Texas Lyceum Board  
Owner/CEO, Sunwest Communications

## CONFERENCE DETAILS

The one-day Texas Lyceum Public Conference will be held in downtown Austin on Friday, January 31, 2025 at Austin City Limits Live at the Moody Theater. The event will kick off with discussions focused on the intersection of AI and policy, and it will feature leaders from national and international policy organizations, the Texas Legislature, the private sector, and other experts. Participants will also gain access to leading AI entrepreneurs and companies through an immersive and interactive visit to the Capital Factory, the hub and gathering place for Texas entrepreneurs. The conference will end with an evening reception, dinner and keynote fireside chat, followed by live music for the closing celebration.

### **Morning Session @ ACL Live at the Moody Theater in Downtown Austin**

- TED talk style presentations (10-15 minutes) featuring unique perspectives and experiences
- Compact panel policy discussions making use of technology for enhanced audience participation

### **Afternoon Session @ the Capital Factory**

- Elite access to top AI startups and organizations
- Breakout workshop on various topics, including the impact of AI on workforce, national defense, cities, energy, healthcare and education
- Interactive booths showcasing AI businesses and entrepreneurs, offering hands-on experiences with emerging technology solutions

### **Evening Session @ ACL Live at the Moody Theater in Downtown Austin**

- Reception, dinner and keynote fireside chat
- Live music to close the celebration

Join the Texas Lyceum for a day of insightful discussions, networking and hands-on experiences as we explore the impact of AI on Texas and the policy landscape.

## ABOUT THE TEXAS LYCEUM

The Texas Lyceum is a non-partisan, non-profit organization dedicated to fostering civil discourse among current and future leaders across Texas. We do this by hosting conferences on topics of critical importance, conducting an annual state-wide poll to understand sentiment across our state, supporting research by university fellows and publishing a quarterly online journal. The Lyceum aims to create opportunities for thoughtful people with different opinions to come together to discuss important issues that Texas and our communities face.

The Texas Lyceum is proud to count numerous state and national leaders as alumni. Some have gone on to major public service including President George W. Bush, Senator Ted Cruz, Governor Greg Abbott, Lieutenant Governor John Sharp, Congresswoman Sheila Jackson Lee, Congressman Chris Bell, Speaker Dade Phelan, Senator Kay Bailey Hutchinson and a number of other U.S. Representatives, Texas Supreme Court Justices and Texas State Representatives.

# SPONSORSHIP LEVELS & OPPORTUNITIES

## ALL SPONSORS

- Logo placement in PubCon program, signage, pre- and post- event promotional and informational emails, and Texas Lyceum event page
- Recognition on Texas Lyceum social media post as a program sponsor
- Opportunity to share company/organization collateral at PubCon

## \$50,000 Level – PRESENTING SPONSOR

- Recognition as overall title sponsor for PubCon Conference
- Collaboration with PubCon Leadership Team for customized conference participation
- Opportunity to introduce Fireside Chat Keynote Speaker or introduce a panel
- Opportunity to be recognized as an amenity or panel sponsor for selected panel (to include STEM Education and Workforce Development; Innovation & Entrepreneurship; Technology; National Security & Defense; or others upon mutual agreement)
- Curated Networking or Social Engagement Opportunity and access to exclusive VIP Experience
- Opportunity to play a :30 second company/organization video during PubCon, in the event space, and on social media leading up to and in wrap up of the event
- Guest tickets (12) available for all PubCon sessions

## \$40,000 Level – DIAMOND SPONSOR

- Collaboration with PubCon Leadership Team for customized conference participation
- Opportunity to introduce a panel and be recognized as panel sponsor
- Opportunity to be recognized as meal, swag, or panel sponsor upon mutual agreement
- Curated Networking or Social Engagement Opportunity
- Recognized by name by event emcees during PubCon
- Opportunity to play a :30 second company/organization video on social media, in the event space, leading up to and in wrap up of the event
- Guest tickets (12) available for all PubCon sessions
- Access to exclusive VIP Experience

## \$25,000 Level – PLATINUM SPONSOR

- Collaboration with PubCon Leadership Team for customized conference participation
- Opportunity to be recognized as meal, swag, or panel sponsor upon mutual agreement
- Curated Networking or Social Engagement Opportunity
- Recognized by name by event emcees during PubCon
- Opportunity to play a :30 second company/organization video on social media, in the event space, leading up to or in wrap up of the event
- Guest tickets (10) available for all PubCon sessions
- Access to exclusive VIP Experience

**\$10,000 Level – GOLD SPONSOR**

- Recognized by name by emcees during PubCon
- Guest tickets (6) available for all PubCon sessions

**\$5,000 Level – SILVER SPONSOR**

- Guest tickets (4) available for all PubCon session

**\$2,500 Level – BRONZE SPONSOR**

- Guest tickets (2) available for all PubCon session

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The deadline for recognition in meeting program and signage is December 15, 2024.

Makes checks payable and mail to: The Texas Lyceum

1321 Antoine Drive Houston, TX

77055

OR you may make payment by credit card at [www.texaslyceum.org](http://www.texaslyceum.org) by clicking "Donate" and completing the payment form.

The Texas Lyceum is a 501(c)(3) organization.