



ABOUT THE CONFERENCE

Embark on a journey beyond the stars with the Texas Lyceum as we explore the Lone Star State's influential role and opportunities to tap into the vast potential of space to impact humanity at the 2024 Public Conference (PubCon), *Mission Control: Texas' Leadership in Space, Technology, and Innovation*. Houston, internationally known as Space City for its historical and ongoing role in the American space story, stands as the natural host for this space-centric Texas Lyceum PubCon, making it the perfect backdrop for discussion that will shape the future of our cosmic endeavors and their earthly economic, scientific, social, national security, and technological impacts and advancements. Join us at PubCon 2024, just days before the awe-inspiring total solar eclipse of 2024, for an unforgettable experience exploring these issues, as we help chart a path for Texas' continued leadership in the exploration and commercialization of space, for the good of our state and nation.

Thank you for considering joining us in supporting this exciting event!

Jessica Attas
Director, Texas Lyceum Board
Meeting Co-Chair
CEO, Prosper Waco

Darrell Davila
Director, Texas Lyceum Board
Meeting Co-Chair
Chief of Staff, Office of the Lieutenant Governor, State of Texas

Elizabeth McGee
Director, Texas Lyceum Board
Meeting Co-Chair
General Manager, State & Local Government & Education, Intel Corp

Molly Quirk
President-Elect, Texas Lyceum Board
Principal, State & Local Government, Ardurra

ABOUT THE TEXAS LYCEUM

The Texas Lyceum is the premier nonprofit, nonpartisan statewide leadership organization focused on identifying the next generation of top Texas leaders and providing a forum for civil discourse. Composed of a board of 96 active directors elected from across the state, our directors and alumni go on to serve our communities, our state, and our nation in significant ways. Our directors and alumni include members of the Texas Legislature, including the Speaker of the House and former Lieutenant Governors; several Texas Governors; U.S. Representatives and a current U.S. Senator; White House staff and U.S. Secretaries; Ambassadors; and an abundance of Texas' top corporate, civic, and community leaders from diverse industry sectors and backgrounds. The organization hosts meetings and conferences, publishes a nationally-acclaimed poll, and offers scholarship and fellowship programs, all focused on bringing together diverse opinions and expertise to identify constructive public sector, private sector, and individual responses to the top issues facing our state and our nation.



**MISSION CONTROL: TEXAS' LEADERSHIP
IN SPACE, TECHNOLOGY, AND INNOVATION**

APRIL 4-6, 2024 • HOUSTON, TX

ALL SPONSORS

- Logo placement in PubCon program, signage, pre- and post-event promotional and informational emails, and Texas Lyceum event page
- Recognition on Texas Lyceum social media post as a program sponsor
- Opportunity to include company/organization collateral and swag in PubCon materials for attendees (organization to provide for 200 - 300 attendees)
- Recognized by name by emcees during PubCon
- Access to exclusive VIP Experience

\$40,000 Level - GALACTIC LUMINARY SPONSOR (Two Available):

- Collaboration with PubCon Leadership Team for customized panel participation OR mini-TED Talk style presentation (5-10 minutes)
- Opportunity to be recognized as panel sponsor for selected panel (to include STEM Education and Workforce Development; Innovation & Entrepreneurship; Technology; National Security & Defense; or others upon mutual agreement)
- Curated Networking or Social Engagement Opportunity
- Opportunity to introduce Fireside Chat Keynote Speaker or make opening remarks for a panel
- Opportunity to play a :30 second company/organization video during PubCon
- Opportunity to include a :30 second company/organization video to be shared on social media leading up to or in wrap up of the event.
- Guest tickets (16) available for all PubCon sessions

\$25,000 Level - CELESTIAL PIONEER

- Collaboration with PubCon Leadership Team for customized panel participation
- Opportunity to be recognized as meal, swag, or panel sponsor for selected panel (to include STEM Education and Workforce Development; Innovation & Entrepreneurship; Technology; National Security & Defense; or others upon mutual agreement)
- Curated Networking or Social Engagement Opportunity
- Opportunity to introduce speakers or make opening remarks for a panel
- Opportunity to include a :30 second company/organization video to be shared on social media leading up to or in wrap up of the event.
- Recognized by name by event emcees during PubCon
- Guest tickets (12) available for all PubCon sessions.

\$15,000 Level - INTERSTELLAR VOYAGER

- Opportunity to introduce a speaker or panel OR play a :30 second company/organization video during PubCon
- Recognized by name by emcees during PubCon
- Guest tickets (10) available for all PubCon sessions

\$10,000 Level - COSMIC ENTHUSIAST

- Recognized by name by emcees during PubCon
- Guest tickets (8) available for all PubCon sessions

\$5,000 Level - STARLIGHT SPONSOR

- Recognized by name by emcees during PubCon
- Guest tickets (4) available for all PubCon sessions

\$2,500 Level - FUTURISTIC INNOVATOR

- Recognized by name by emcees during PubCon
- Guest tickets (2) available for all PubCon sessions

_____ Yes, I would like to take advantage of the PubCon sponsorship benefits. Indicate level below:

	GALACTIC LUMINARY \$40,000	CELESTIAL PIONEER \$25,000	INTERSTELLAR VOYAGER \$15,000	COSMIC ENTHUSIAST \$10,000	STARLIGHT SPONSOR \$5000	FUTURISTIC INNOVATOR \$2,500
Opportunity to be recognized as one panel sponsor (to include STEM / Education and Workforce; Innovation & Entrepreneurship; Technology; National Security & Defense; or others upon mutual agreement)	★					
Collaboration with PubCon Leadership Team for customized panel participation OR mini-TED Talk presentation (10 minutes)	★	★				
Opportunity to be recognized as amenity or panel sponsor for selected panel.	★	★				
Curated Networking or Social Engagement Opportunity	★	★				
Opportunity to play a :30 second company/organization video during PubCon	★	★				
Opportunity to include a :30 second company/organization video to be shared on social media leading up to or in wrap up of the event.	★	★	★			
Opportunity to introduce speaker(s) or make opening remarks for a panel	★	★	★	★	★	★
Logo placement in PubCon program, signage, pre- and post-event promotional and informational emails, and Texas Lyceum event page	★	★	★	★	★	★
Recognition on Texas Lyceum social media post as a program sponsor	★	★	★	★	★	★
Opportunity to include company/organization collateral and swag in PubCon materials for attendees (organization to provide for 200 - 300 attendees)	★	★	★	★	★	★
Recognized by name by event emcees during PubCon	★	★	★	★	★	★
Access to exclusive VIP Experience	★	★	★	★	★	★
Guest tickets available for Friday PubCon sessions	16	12	10	8	4	2
Select Desired Sponsorship Level 						

Company/Organization:

Name:

Title:

Address:

Phone:

Email:

Facebook:

X:

Instagram:

Please complete and email this form, or the information herein, along with a high-resolution .jpg or .eps file of your logo to info@texaslyceum.org and development@texaslyceum.org

The deadline for recognition in meeting program and signage is March 15, 2024.

Makes checks payable and mail to:

The Texas Lyceum
1321 Antoine Drive
Houston, TX
77055

OR you may make payment by credit card at www.texaslyceum.org by clicking "**Donate**" and completing the payment form.

The Texas Lyceum is a 501(c)(3) organization.