



TEXAS LYCEUM POLL FAQs

1. Who conducts the Texas Lyceum Poll?

The Texas Lyceum, the premier non-partisan, non-profit, statewide leadership group focused on identifying the next generation of top Texas leaders, has commissioned the Lyceum Poll since 2007. Daron Shaw Ph.D., Professor at The University of Texas at Austin and a Lyceum alumnus (class of 2003), independently conducts the poll along with research director Joshua Blank Ph.D., using the very latest in polling techniques.

2. Why commission a poll? Aren't there enough out there?

The mission of the Texas Lyceum Poll is to produce a professional, non-partisan, high quality, scientific survey that provides the public with (1) specific data points on issues of interest, and (2) a time series (now nine years in a row) of key demographics, attitudes and opinions. Also, because the organization holds four conferences around the state every year to educate its Directors on major public policy issues facing Texas, collecting public opinion data on these issues provides valuable insights and better overall understanding.

3. What make this poll a unique public service?

The trademark of the Texas Lyceum Poll is transparency, making all the top-line and detailed cross-tabular results available, along with the weighted data sets of each poll, on the Texas Lyceum website for all to view and use for future public policy research, education and debate.

4. Who gets surveyed?

Our survey includes 1,000 Texas adults.

5. What is the margin of error?

+/- 3.1 percentage points.

6. When was the poll conducted?

The survey was conducted Sept. 8-21, 2015.

7. How was the poll conducted?

The Lyceum Poll uses the latest in polling techniques, using live interviewers and contacting respondents both by landline as well as on cell phones (40%) with the use of English and Spanish language instrumentation and interviewing.